

MEMORANDUM

To: Board of Regents
From: Board Office
Subject: Renaming the Engineering Operations Curriculum in the
College of Engineering, Iowa State University
Date: June 5, 2000

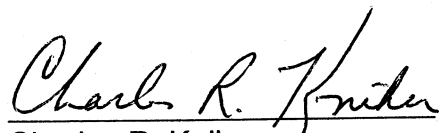
Recommended Action:

Refer the renaming of the Engineering Operations degree program in the College of Engineering, Iowa State University, to the ICEC and Board Office for review and approval.

Executive Summary:

To reflect more accurately the content and direction of this degree program, the College of Engineering is requesting that the Engineering Operations curriculum be renamed as Engineering Applications. Students in this program, who still take a core of math, science, and engineering courses, tend to focus on application of engineering principles in a wide variety of fields, including technical sales, business, entrepreneurship, and management.

No programmatic changes are connected to the name change, nor will any additional instructional costs be incurred.


Charles R. Kniker

Approved: 
Frank J. Stork